



Changing  
the mindset of  
generations

GreenKidz encourages children to **actively contribute to a greener and cleaner Curaçao**. In this newsletter we look back at the past GreenKidz year and will inform you about our many plans for the near future.



Greenkidzcuracao



## Very successful 2<sup>nd</sup> GreenKidz year

GreenKidz proudly looks back on 2016. No less than 15 primary schools participated enthusiastically in our GreenKidz projects last year. This included not only students, but GreenKidz also provided teachers and parents with excursions, guest lectures, outdoor activities, workshops and awareness information. <

## A huge clean-up action and a party for the children



The highlight of 2016 was the annual Curaçao Clean Up day. More than 600 GreenKidz cleaned up Ascension Bay and St. Joris Bay and together they collected hundreds of kilograms of litter. The day ended in an especially festive way at Parke Leyba with the unveiling of a unique work of art in the form of a life-sized 'recycle fish' and a spirited party for the children, sponsored by MCB. <

## Would you as a company or a private foundation like your own GreenKidz educational material?

[ella@greenkidz.org](mailto:ella@greenkidz.org)

Would you as a company, foundation or government organization like to bring important social issues to the attention of children, young people, families and neighborhoods? Please contact Ella Rosa to explore how we can provide modern digital educational materials to young people and the Curaçao community. <



GreenKidz' "Plastic and Recycling" lesson plan for Primary Education.



## Recycling brochure for families

In 2016, GreenKidz launched its unique brochure for families, presented to Minister Dick and Minister Ruggenaath: *"Recycling in Curaçao"*. This colorful brochure explains simply, in four languages why recycling is so important, what you can recycle in Curaçao and how families can do this. <



[Click here to download our brochure.](#) <



## Unique kayaking trip for GreenKidz

In the summer of 2016, Martin van den Blink, Ellis Litecia and Paul Thijssen kayaked from Curaçao to Colombia to raise funds for GreenKidz. Back in Curaçao they gave two fascinating presentations on their spectacular journey after which the public donated to GreenKidz.

[Download their photos and travelogue here.](#) <



## Successful fundraisers

In 2016, Livingstone Jan Thiel Resort and the Uniting Children Foundation held a well attended International Bazaar. Both have (part of) their proceeds to GreenKidz. We are very grateful for this financial support, which is being used to finance GreenKidz trips, guest teachers and arts & craft lessons in 2017. <





# GreenKidz outlook for 2017-2020



## New products: environmental textbook and game

This year GreenKidz launches a modern textbook and game to teach students in primary education the importance of caring for the environment and recycling. These products will be made available for free to every primary school in Curaçao and they are a great enrichment of the existing GreenKidz educational materials. <

## Drazans gives a green GreenKidz show

In 2017 GreenKidz, together with the Drazans youth theater school, would like to present a unique Christmas show. The family show will give children an inspiring green Christmas message and will be presented for at least a week during the Christmas holidays. Currently it is being investigated whether this is possible. <



## Green Tooby lessons for children

This year the Tooby Foundation will launch a brilliant animated film in Papiamentu about the monkey Tooby who experiences many exciting adventures. The film is accompanied by beautiful songs sung by **Izaline Calister** and a series of reading books that teach children in a playful way important (nurturing) values and norms. Together with GreenKidz, the Foundation wants to develop this material into a free and colorful lesson bundle for 4 to 8-year-old children in which the monkey realizes how important it is to teach how important it is to clean up your mess and to recycle. The Tooby lessons will be taught in schools by GreenKidz guest teachers, but they can also be taught by the



## New GreenKidz educational materials for businesses and governmental organizations

After the successful launch of the Plastic and Recycle lessons & activities and the GreenKidz recycling brochure for families, GreenKidz wants to cooperate with companies and government agencies to develop new new educational materials. During the next few years GreenKidz will focus on the subjects of: **Green Energy, Tropical Storms & Water Management and Healthy Eating & Exercise**, because these issues are very relevant and important for Curaçao. <

## Green Teacher- the-Teachers Program

GreenKidz wants to introduce a teacher-the teacher program for students studying to become primary school teachers at the teachers training institute (LOFO) of the University of Curaçao. Currently GreenKidz and LOFO are working on a project proposal to get this program financed. <



www.greenkidz.org



SPRING 2017



## GreenKidz outlook for 2017-2020

### GreenKidz' Future Plans

GreenKidz is already busy with its plans for the next four years.

[Click here to request our vision document.](#) <

### GreenKidz continues to grow

Maya Mathias and Ivonne Zegveld initiated the GreenKidz project in 2015. Since then, GreenKidz has grown into a green movement with 35 active team members and many partners in Curaçao. Together they ensure that GreenKidz' impact is increasing. <



### Your support is still needed

GreenKidz stands for modern and free environmental education for every child in Curaçao. So far our schools and students have reacted very positively. Thanks to your support, we continue to work on the important task of changing the mentality of our island and of our youth and creating a cleaner, greener and healthier Curaçao. <



### Adopt a GreenKidz school this year

In 2016 GreenKidz launched a unique Adopt-a-School sponsoring package. Nine local companies adopted a school as their own and the school then participated in GreenKidz activities. In 2017, GreenKidz is looking for 7 companies with a green heart. If you're one of them, please contact us at: [ella@greenkidz.org](mailto:ella@greenkidz.org) <



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# Donation

With your donation each GreenKidz school will have its own teaching kit

MCB account: 275.025.02











GreenKidz  
2016

# 'Masha Danki'

to our green sponsors,  
funds, volunteers, partners  
and team members



Thank you  
for helping  
GreenKidz  
grow!



MOVING TOWARDS A GREENER, CLEANER, HEALTHIER AND SAFER CURAÇAO

borg School | Dr. Albert Schweitzer F.O | Skol Alablanka  
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ein College | Cola Debrot school | Helfrich-Krijtschool



# GreenKidz sponsors

## Continuous main sponsors 2015-2016-2017:



## Official partner:

## Diamond and Gold Sponsors 2015-2016:



## Adopt-A-School Sponsors 2016:





# 'Masha Danki' for your contributions

## Continuous funds 2015-2016-2017:



**CrimeFonds**

## Eénmalige funds 2015:



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## Silver Sponsors 2015-2016-2017:



## Silver Sponsors 2015:



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