



# City Beach 88 reveals GreenKidz Wall

On Thursday June 6th City Beach 88 in Pietermaai unveiled their GreenKidz 'Wall Of Art' wall in the presence of friends, partners, tourists and the press. The wall that separates the city beach from boutique hotel Scuba Lodge has been given a great makeover. Accompanied by GreenKidz teachers and recycling artist Roberto Tjon a Meeuw, students of Kolegio Chaya Willems decorated the wall with various works of art made of washed up plastic from the north side of the island.



Changing  
the mindset of  
generations



"The goal of the GreenKidz wall at City Beach 88 is not only to let people enjoy the beautiful creations, but also to create awareness among young and old. It is important that everyone contributes to the preservation of our planet. Awareness of the environment and the world around us deserves an important place in our educational curriculum and that is why we have been proud supporters of GreenKidz for a long time," says Christina Sieperda of 2B Holidays BV, which includes both Scuba Lodge and City Beach 88.

Maya Mathias, director of the GreenKidz Foundation complements: "It is important that children learn about the environment from an early age. All GreenKidz schools pay attention to the environment, but for children to really learn to live a sustainable life, it should become a habit. Thanks to our GreenKidz lessons this doesn't have to be boring at all. In fact, there are plenty of fun ways for children to learn how to recycle. The students enjoyed their visit to City Beach 88 and their collaboration with Roberto Tjon a Meeuw."



## Opening Ceremony of the GreenKidz Wall-of-Art

After the unveiling of the wall, Sieperda handed over a cheque worth \$1,757 to GreenKidz. This donation is part of the so-called Dollar-a-Night program introduced by Scuba Lodge in January 2017. Since then, the hotel makes a quarterly donation to GreenKidz and the Curacao Animal Rights Foundation (CARF). For every night that a hotel room or apartment is occupied, the hotel donates one dollar to the charity. The hotel guests are asked if they want to support GreenKidz or CARF with their stay.

"We are immensely happy with the support we receive from both Scuba Lodge and City Beach 88," says Mathias. "Thanks to their donations and involvement we can teach young people about plastic waste and the important principles of reduce, reuse, recycle and refuse and work towards a future of nature conservation. It is important that we realize that young people are not only the future, but also the present".

[www.greenkidz.org](http://www.greenkidz.org)

