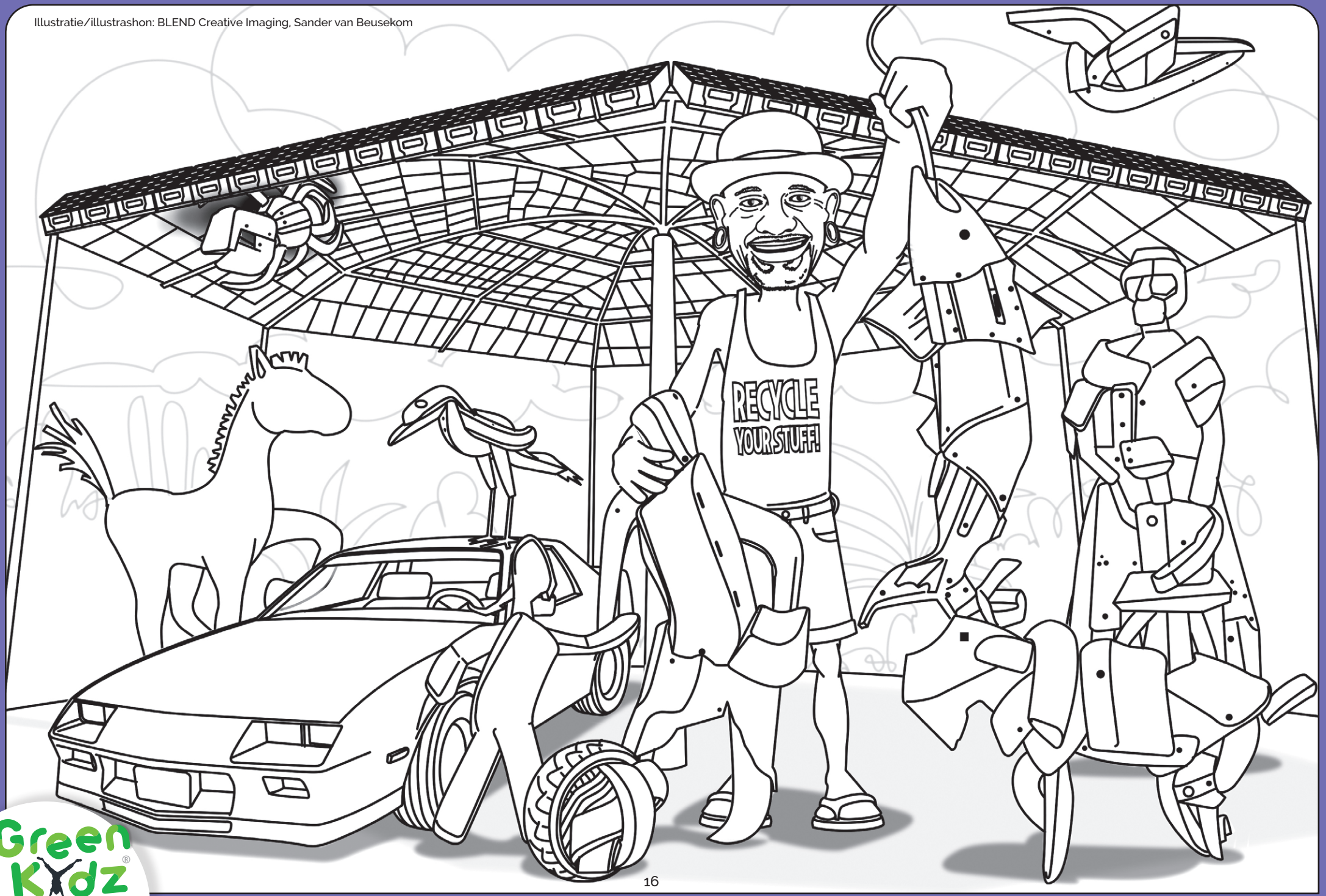Illustratie/illustrashon: BLEND Creative Imaging, Sander van Beusekom