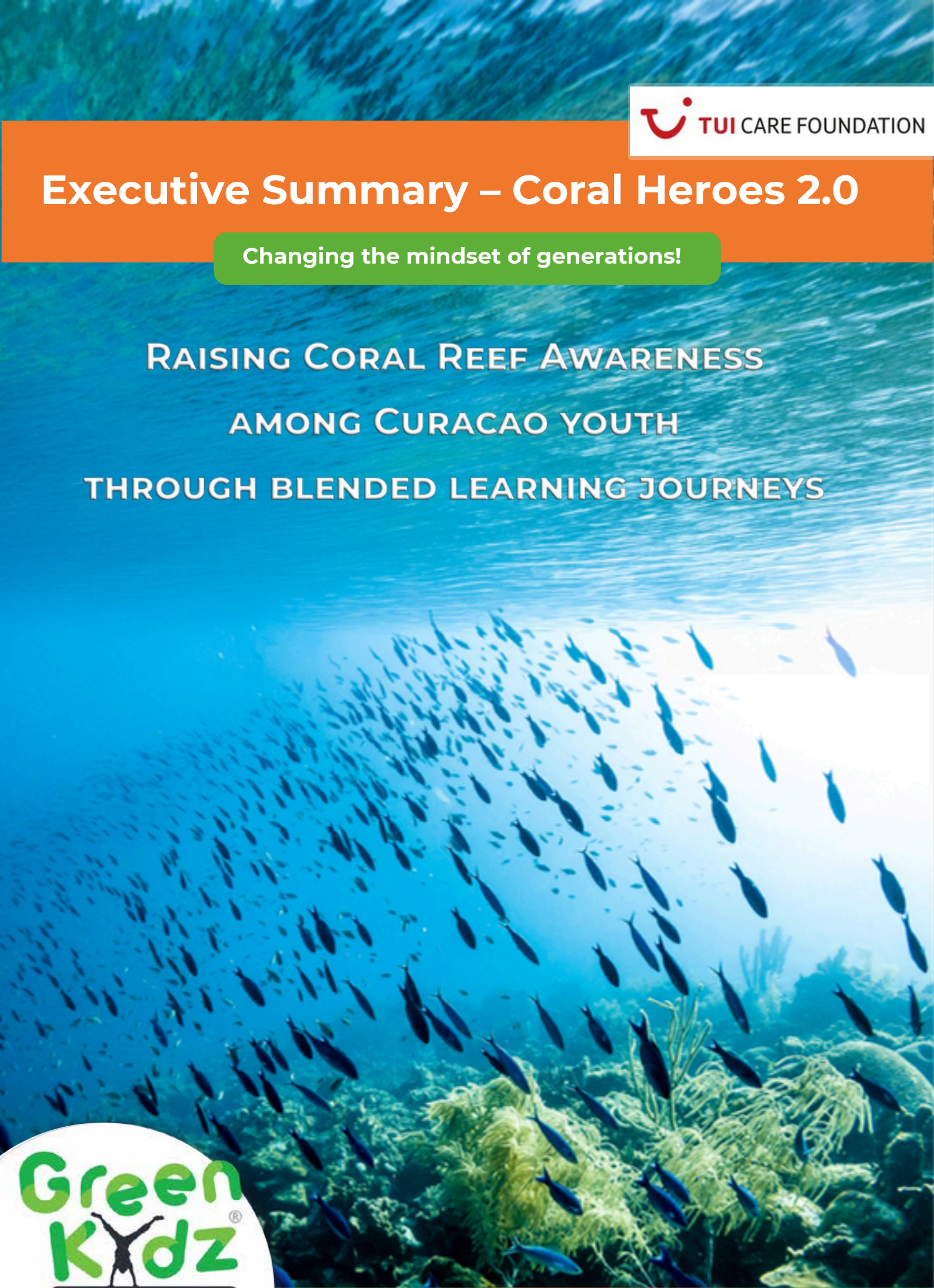
TUI CARE FOUNDATION

Executive Summary – Coral Heroes 2.0

Changing the mindset of generations!

Raising Coral Reef Awareness among Curacao youth through blended learning journeys



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GreenKidzFoundation | Curaçao&DutchCaribbean

1. Importance of Coral Reef Awareness

The coral reefs of Curaçao are ecologically and economically important, but under pressure. The GreenKidz Foundation previously developed the **Coral Heroes 1.0** project: a colorful and successful multilingual teaching program in collaboration with CARMABI.

This program and all the accompanying teaching materials have been used for years as the basis for lessons at local schools about the coral reef and responsible behavior.

2. Introducing Coral Heroes 2.0

Coral Heroes 2.0 makes the existing **Coral Heroes 1.0** educational scalable through blended learning: strong classroom lessons, deepened and repeated in an online learning environment. Teachers receive ready-made materials (instructional videos, lesson plans, and teacher's manuals), linked to learning objectives and (biology) final attainment levels.

Core structure per learning pathway:

- **4 classroom-based**, **investigative lessons** (engaging, interactive and locally relevant)
- **4 e-learning modules** (summarizing, repeating, testing, deepening)
- **Instructional videos** for teachers of all parts of the lessons
- **Teacher's manual** with lesson plan for each lesson
- **Digital media library** with all GreenKidz' teaching materials and materials from local partners

3. Multi-year rollout (all types of education)

- **Phase 1** (May 2026): Secondary Education (VSBO) – development, pilot, and improvement cycle with teachers/schools – implementation at Maris Stella College as a test school
- **Phase 2** (next school year, September 2026): Primary Education (FO) – implementation at Marnixschool as a test school
- **Phase 3** (following year, February 2027): Special Education (SO) – adaptation to special learning needs and upscaling – implementation at Blenchi School as a test school

Phasing ensures quality and testing before we scale up broadly within Curaçao and the Dutch Caribbean.

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4. Partners and infrastructure

Collaboration in a strong and sustainable ecosystem:

- **Local schools** RKCS/VPCO/DOS – Primary Education, Special Education, Secondary Education
- **University of Curaçao**/Teacher Training Primary Education – didactics, multilingualism, and anchoring
- **Curacao Institute of Technology and Innovation** (CITI) and **Ministry of Economic Development** (MEO) – utilization of Islands of Learning platform: broad and free accessibility
- **Comgen Solutions** (NL) – Experienced Dutch software company - development/testing of digital learning environment
- **CARMABI** – Wellknown Research Instituite - substantive coral expertise and quality assurance
- **Local Experts,** Sublime Diving**,** Coral Branch Foundation and SeaAquarium) – Experience interviews and partner content
- **Local TUI related hotels** with coral nurseries (Sandels Royal Curaćao, Avila Beach Hotel)

We are also building a digital media library in which partner content is bundled and made accessible.

5. Expected impact

- **Reaching moreschools,students, and teachers** (Curaçao + Dutch Caribbean)
- **Increased knowledge, awareness, and responsible behavior** around reef protection and restoration
- **Sustainable, accessible, affordable and repeatable education** through digital infrastructure and teacher support

6. Multi-year support

Multi-year funding enables multilingual content development, video/image production, co-creation with schools and students, digital learning environment/media library, pilots, and upscaling.

TUI Care Foundation can make a visible contribution with an appropriate sponsorship position in learning materials and communication about reef awerness and empower local youth to enjoy our coral reef in a responsible matter.

7. Call to action

GreenKidz invites TUI Care Foundation to explore Coral Heroes 2.0 as a multi-year partnership case. Together, we could structurally embed coral awareness and responsible behavior in education in Curaçao and, in the near future, on the other islands of the Dutch Caribbean.

TUI CARE FOUNDATION

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