Sponsorship request

An inspiring & annual awareness event for schoolchildren and families

In Sambil Shopping Mall



Januari 2026

Geschreven door Maya Mathias en Lisa Koppes

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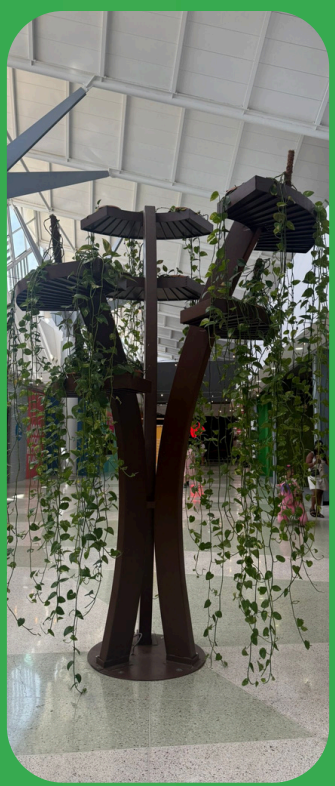








Exclusieve filmvertoning
'Tene Kôrsou Limpi'

Project Summary ENG

The reason

The idea for this GreenKidz project originated from the 'Tene Kòrsou Limpi film'; a short, playful, confrontational film made by and for Curaçao schoolchildren. Alex Roose, the initiator and financier of the film, made the film available to GreenKidz to encourage as many schoolchildren and families as possible to tackle the litter problem on Curaçao and to stimulate them to adopt more environmentally conscious and sustainable behavior.

The project

GreenKidz is happy to take on this challenge and is making the film the centerpiece of an **annual 'Tene Kòrsou Limpi event** for children and families at Sambil Shopping Mall. In 2026, the first year of the project, this event will consist of three related activities: **a press conference** on Tuesday, April 7th, with all the main sponsors; a **free school event** on Wednesday, April 22nd, (Earth Day); and a **free community event** for families on Saturday, April 25th.

Our ambitions

The design of this GreenKidz project is scalable and can grow in size, partners, sponsors, and frequency in the coming years. This way, many more local partner organizations and sponsors can join in the coming years, and the project can be expanded to multiple schools and also take place several times a year if there is demand for it. We also want to expand this event with a school challenge and a 'Tene Kòrsou Limpi' school march.

Our financing requirements

To finance this project, GreenKidz will initially actively seek multi-year sponsorship from local companies, funds, and service clubs. In the future, this event should be able to increasingly finance itself through the sale of green and educational products. **The project budget for our pilot year of 2026 is estimated at XCG 13,000**, of which 25% (XCG 3,250) will be covered by our own resources.

Project Summary ENG

Project Budget

Minimum project budget for pilot year 2026

No.	Activities	XCG,-
1	Project coordination and coordination with partners (60 hours)	1.500
2	Elaboration of manuals and evaluation reports (20 hours)	500
3	Program development and deployment of guest teachers (8 teachers per event)	2.100
4	Bus transportation for up to 120 students (4 buses):	1.800
5	Purchase and design of educational presentations and materials	1.500
6	Media & recording (photos, videos, and aftermovie of 3 events):	2.600
7	Contingency costs (5%):	500
8	GreenKidz project management, including communication and administration (25%):	2.500
9	**Total Costs**	**13.000**
10	Coverage plan I25%) from own resources	3.250
11	**Project funds still to be financed**	**9.750**

Spending on additional income

For the Tene Kòrsou Limpi project, GreenKidz needs at least XCG. 13,000 in its pilot year. If we raise more funds, we will be able to spend that on

- The deployment of **more guest teachers**
- The development of **more** teaching **materials** and activity books
- The development in **more** marketable **GreenKidz products**
- The deployment of **more** local **recycling artists** to create recycled artworks together with students and families

Foreword

Dear reader,

Before you lies the sponsorship request for our Tene Kòrsou Limpi project. With this annual project, we want to make our community aware of the far-reaching consequences of litter and encourage them to behave in a more environmentally conscious manner.

By addressing this issue in a surprising and creative way and involving many green and educational organizations, we want to inspire our community to actively contribute to a cleaner Curaçao.

We hope that you will support our project (sustainably) in the future.





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GreenKidz local market Team



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Activity supervisor



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‘In short, the film ‘Tene Kòrsou Limpi’ is the starting point and source of inspiration for the GreenKidz ‘Tene Kòrsou Limpi project’, an annual project for students and families that contributes to combatinglitter and promoting more environmentally conscious behavior.’

Part 1 Project proposal

1.1 Reason

The idea for our event originated from “Tene Kòrsou Limpi,” a short, playful but confrontational film made by and for Curaçao schoolchildren.

In this film, children take on the roles of police officers, lawyers, and judges and confront adults who pollute their island by leaving trash on the streets.

They hand out surprising punishments with major (positive) consequences for the awareness and behavioral change of these (polluting) adults.

Alex Roose, the initiator of the film, made it available to GreenKidz to encourage schoolchildren and families to behave in an environmentally conscious manner.

1.2 Purpose

GreenKidz is happy to take on this challenge and wants to integrate the film and make it central to all kinds of sustainable and annual educational, informative, and creative activities that children and families can attend free of charge at Shopping Mall Sambil.



‘In short, the 'Tene Kòrsou Limpi' project combines film, education, and creative processing in one coherent program with a press moment, a workshop for schoolchildren, and an open community event for families.’

1.3 Project

Specifically, the project will look as follows: On Earth Day (April 22, 2026), GreenKidz wants to launch its Tene Kòrsou Limpi project for the first time in Sambil Shopping Mall, with the film playing a central role. We want to do this through three related events.

1. A short press conference on **Tuesday, April 7, 2026,** with all the main sponsors.
2. A free school event on **Wednesday, April 22, 2026**, for schoolchildren.
3. A free community event on **Saturday, April 25, 2026**, for families.

Activities for schoolchildren

The short and unique Tene Kòrsou Limpi film will be the centerpiece of the school event and community event, which children and families can watch for free in the Sambil cinema. The film lasts 7 minutes and will be followed by a lively debate.

Afterwards, there are all kinds of fun, interactive, and creative activities to do, such as recycling relays, making recycled artworks from bottle caps, and painting colorful wooden signs with the slogan “Tene Kòrsou Limpi,” which are provided by Kooyman.

Activities for families

During the open community event, the film Tene Kòrsou Limpi will be shown continuously on large TV screens, and all kinds of fun kids' activities will be organized, which children can participate in for free on a rotating basis with a stamp card.

Green and educational products will also be sold at this event, and more organizations involved in nature, the environment, and recycling, such as Limpi, Green Phenix, Curaçao Clean Up, Uniek Curaçao, and Carmabi, will be invited.



‘In short, the Tene Kòrsou Limpi project can grow in size, partners, sponsors, and frequency in the coming years. Based on the pilot in 2026, scripts and partnerships will be further developed.’

1.4 The growth model

Starting with a careful pilot

The first Tene Kòrsou Limpi project will be carried out as a pilot edition and carefully tested. The setup is scalable, so that the project can consciously grow in size, partners, sponsors, and frequency in the coming years.

Growing to include more partners and sponsors

This will enable more and more partner organizations and sponsors to join in, who are active in the fields of the environment, nature, and education, or who want to support this project in a sustainable way. The project can also be expanded to include more schools and take place several times a year.

Expanding to more schools and events

The project can also be expanded to include more schools and take place several times a year if there is demand for it; for example, around Earth Day (April 22) and/or around World Clean Up Day (third week of September).

Growth model 2026-2027-2028

Year 1 (2026)
In year 1, we aim to hold a press conference, a school event for one pilot school on Earth Day (April 22) for at least 100 children, and a community event for at least 50 families with at least three information stands.

Year 2 (2027)
In year 2, we aim to hold a press conference, a school challenge for 5 FO schools, a school event on Earth Day for 3 schools and at least 150 students, and a community event for at least 75 families with at least 7 information stands.

Year 3 (2028)
In year 3, we aim to hold a press conference, a school challenge for 10 FO schools, 2 school events, and 2 community events on Earth Day (April 22, 2026) and during World Clean Up Day week (3rd week of September), with at least 10 information stands at the community event.



‘In short, the Tene Kòrsou Limpi project consists of three related events for the press, schoolchildren, and families. These events feature all kinds of fun, informative, educational, and creative activities that encourage more environmentally conscious behavior.’

1.5 Activities

In the first year (2026), the Tene Kòrsou Limpi project consists of three related activities, which are briefly described below. All activities will take place in Sambil Shopping Mall.

Activity 1 Press event – April 7, 2026

Setup: **Press conference in the space for Limpi Recycling Company from 3:00 p.m. to 4:00 p.m. in Sambil**

- Reception of the press, partners, and guests.
- Explanation of the project by GreenKidz Coordinator Maya Mathias.
- Explanation by major sponsors (Sambil, Kooyman, and MCB).
- Screening of the trailer and "The Making of..." the "Tene Kòrsou Limp'i" film.
- Photo opportunity/media moment and time for questions.

Activity 2 Event for schoolchildren – Earth Day, April 22, 2026

Setup: **Morning program for 100-120 FO students from 9:00 a.m. to 12:00 p.m. in Sambil**

- Pick up students and teachers by bus at their school.
- Welcome and introduction to Earth Day and the Tene Kòrsou Limpi project.
- Film screening of Tene Kòrsou Limpi with accompanying discussion.
- Educational and creative assignments with recycling relays, coloring pages, and litter quiz.
- Painting wooden signs with the Tene Kòrsou Limpi slogan.
- Joint conclusion with class certificate and photo opportunity.
- Return students and teachers by bus to their school.

Activity 3 Event for families – Saturday, April 25, 2026

Setup: **Afternoon program for families (maximum 100 children) from 3:00 p.m. to 6:00 p.m. in Sambil**

- Continuous screening of Tene Kòrsou Limpi in the food court.
- Kids' corner with continuous GreenKidz activities and a stamp card.
- Sale of GreenKidz products (coloring pages, coloring books, and water bottles).
- Painting wooden signs with the Tene Kòrsou Limpi slogan.
- Information stands for parents from green partners and recycling companies.



‘In short, GreenKidz wants to collaborate with as many green and educational partners as possible in the ' Tene Kòrsou Limpi project, which will initially be financed by sponsors and funds and will eventually become increasingly self-sufficient.’

Part 2 Project budget

2.1 Partners

The Tene Kòrsou Limpi project should be an inspiring and annual event for children and families, with GreenKidz collaborating as much as possible with local environmental and nature organizations and local educational organizations. For the first year (2026), GreenKidz aims to work with the following partners based on the following needs:

1. Sambil Curaçao – Sponsorship in kind by providing Sambil spaces and facilities (tables, chairs, cinema, TV screens) for press conferences, school events, and community events.

2. Kooyman – Sponsorship in cash and kind
(including material sponsorship for creative workshops with wooden signs, paint, etc.) for school and community events.

3. MCB – Sponsorship in funds for school and community events.

4. Limpi – Support for school and community events, including educational tours and stands with recycled products.

5. Curacao Clean Up Foundation – Support for school and community events through presentations of their vision and clean-up activities within the community.

Of course, GreenKidz hopes that in the coming years even more government and social organizations in the field of the environment and education will join in, such as the Ministries of GMN and OCW, Selikor, Uniek Curaçao, and Carmabi, and that these organizations will also commit to the second and third years of the project.



‘In short, GreenKidz will initially approach companies, funds, and service clubs for financing of the Tene Kòrsou Limpi project. After three years, the project should be able to increasingly fund itself through the sale of green and educational GreenKidz products.’

2.2 Funding and sponsorship

Request for funds and sponsorship

In the first three years of this project, GreenKidz will seek sponsorship from companies, funds, and service clubs, such as Rotary Club Curacao and Rotary Club Willemstad.

Self-sufficient in the long term

GreenKidz aims to be able to fund this event itself as much as possible in the future, for example by selling green products and teaching materials during the community event and by collaborating with LOFO (Teacher Training for Primary Education).



Selling our own GreenKidz products to the public

In this project, if we have sufficient funds, we want to think carefully about investing in GreenKidz products that we can sell to the public. We are considering the following green and educational products that we could have designed, printed, and produced, such as:

- GreenKidz coloring books, picture books, and coloring pages
- GreenKidz key rings and magnets made from recycled materials
- GreenKidz water bottles, caps, bags, and T-shirts printed with our own logo



‘In short, the costs of the ‘Tene Kòrsou Limpi’ project in the first pilot year are estimated at XCG. 13,000, with 25% (XCG. 3,250) of the budget already covered by the foundation's own resources.’

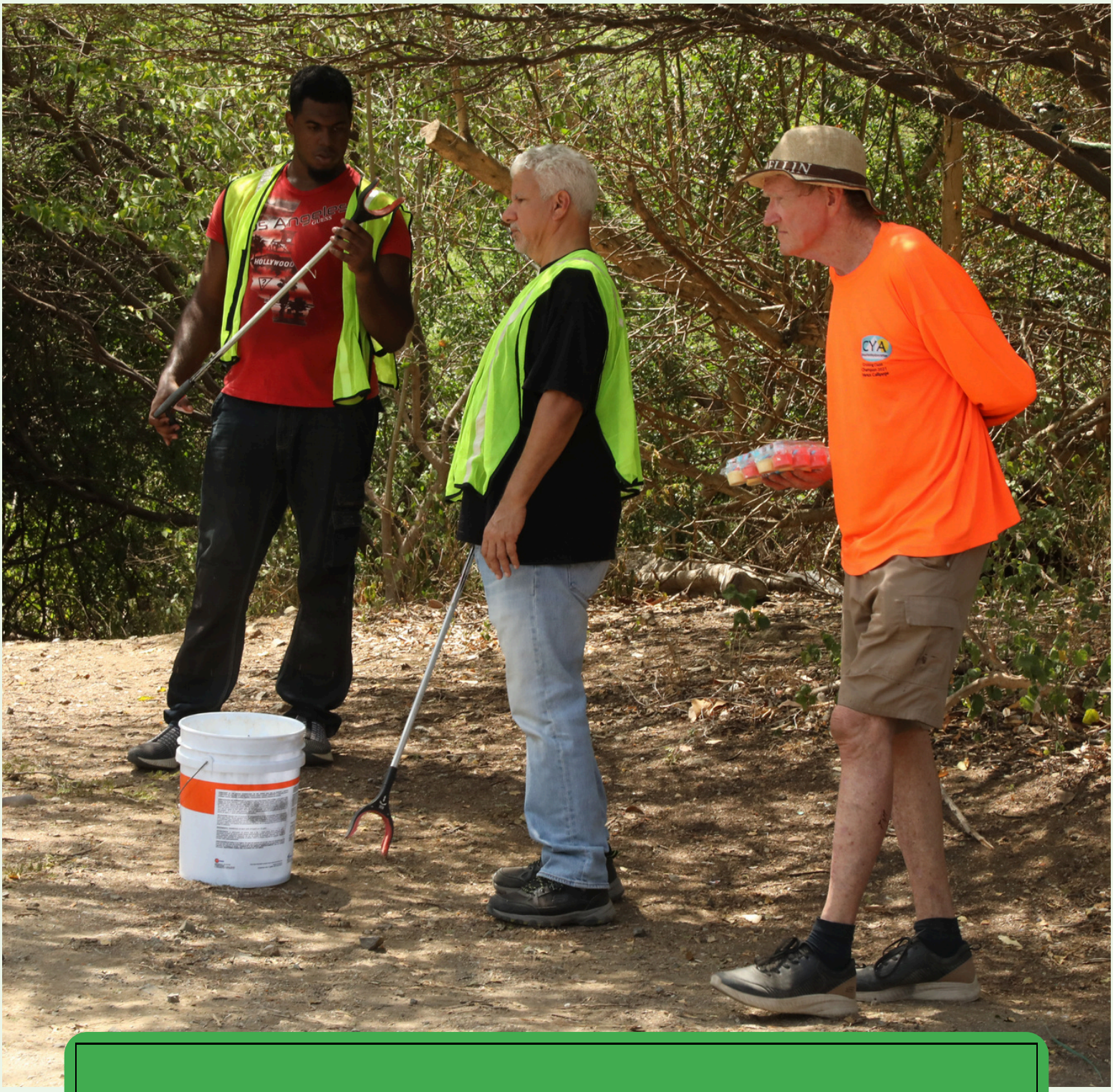
2.3 Project budget

Total project budget:	**XCG 13.000**
Project coordination and coordination with partners (60 hours):	XCG 1.500,-
Development of scripts and evaluation reports (20 hours):	XCG 500,-
Program development and deployment of guest lecturers (8 lecturers per event):	XCG 2.100,-
Bus transportation for up to 120 students (4 buses):	XCG 1.800,-
Purchase and design of educational presentations and materials:	XCG 1.500,-
Media & recording (photos, videos, and aftermovie of 3 events):	XCG 2.600,-
Contingency costs (5%):	XCG 500,-
GreenKidz project management (25%) (including communication and administration):	XCG 2.500,-

For the Tene Kòrsou Limpi project, GreenKidz needs at least XCG. 13,000 in its pilot year. If we raise more funds, we can also spend a little more money on hiring more guest teachers, developing more teaching materials, and hiring more local recycling artists.

2.4 Coverage percentage

Total project budget:	XCG 13.000,-
Coverage ratio from own funds (25%):	XCG 3.250, -
Still to be financed (75% of the project budget):	**XCG 9.750,-**



‘In short, GreenKidz is happy to put together multi-year, customized sponsorship packages for sustainable main sponsors that meet the social responsibility, sustainability, and visibility goals of their organizations.’

2.5 Sponsorship packages

Focusing on sustainable sponsorship relationships

Over the past 10 years, the GreenKidz foundation, often with ad hoc help from sponsors and funds, has reached thousands of children with its green educational programs and creative activities. In the coming decade, GreenKidz wants to focus much more on sustainable sponsorship relationships.

Meeting social responsibility and sustainability goals

Together with our (sustainable) sponsors, we want to find out what is important and desirable for them in achieving their own Social Responsibility & Sustainability goals and gaining valuable visibility for customers and the communities in which they operate.

Putting together customized sponsorship packages

This allows us to put together multi-year sponsorship packages that are a win-win for all parties. Our packages for our annual Tene Kòrsou Limpi project could include the following elements, depending on the wishes of our sponsors.

- Attending project activities such as press conferences, school and community events.
- Branding on educational materials such as Greenkidz coloring pages and activity books.
- Branding on the Tene Kòrsou Limpi film.
- Branding on social media posts, reels, and after movies.
- Branding in press releases and interviews.

Appendix 1 Background information ‘Tene Kòrsou Limpi’ film



Humorous and confrontational film

The film “Tene Kòrsou Limpi” is a short, humorous, and confrontational film that encourages young people and adults to think about the far-reaching consequences of litter for Curaçao. The film, which was shot in 2025, is an initiative of Alex Roose, who also financed it. The film is being made available to GreenKidz for educational use.

Filmed in Curaçao with a local film crew and (child) actors

The film Tene Kòrsou Limpi was produced in Curaçao, with unique scenes shot in the old courthouse in Punda. Through humor, role reversal, and a recognizable Curaçao perspective, the film addresses the problem of litter and encourages young people and adults to keep their island clean and adopt more environmentally conscious and sustainable behavior.

Submitted to the Curaçao Film Festival in April 2026

The film Tene Kòrsou Limpi has not yet been released to the public, as it has been submitted to the Curaçao Film Festival, which will take place at the end of April 2026. GreenKidz sees the film as a starting point for further educational and informational activities for schoolchildren and families and has developed the Tene Kòrsou Limpi project for this purpose, in which the film plays a central role.

Appendix 2 GreenKidz vision document

1. Onze missie

De GreenKidz Foundation werd in 2015 opgericht om bij te dragen aan de milieueducatie van onze Caribische jeugd. Wij brengen kinderen liefde voor de natuur en zorg voor het milieu bij vanuit de empowermentgedachte: **'Trots op jezelf, trots op je school, trots op je eiland!'** Onze missie luidt dan ook: **'Gratis en modern milieu-onderwijs voor elk kind in de Dutch Caribbean.'**





2. Onze programma's

De afgelopen jaren ontwikkelden wij succesvolle gastlessen en lesmaterialen over **afval, zwerfvuil, plastic en recycling, het koraalrif, inheemse bomen, persoonlijke hygiëne en muggenpreventie**. Deze meertalige programma's, met een duidelijke **Caribbean look-and-feel**, ontwikkelden wij voor GreenToddlers, GreenKidz, GreenTeens en GreenTeachers.

3. Ons bereik

In de afgelopen jaren bereikten wij **duizenden leerlingen en honderden leerkrachten** in Curaçao, waaronder ook de groep 'leerkrachten-in-opleiding' aan de Lerarenopleiding Funderend Onderwijs van de Universiteit van Curaçao.. Ook legden wij steeds meer contacten met andere eilanden in de Dutch Caribbean om kennis en materialen te delen.





4. Onze ambitie

De komende jaren willen wij onze educatieve programma's verder digitaliseren en toegankelijk maken voor alle kinderen in het Koninkrijk. Dit betekent dat wij bestaande lesprogramma's en lesmaterialen steeds meer gaan verrijken met interactieve, digitale tools, meertalige e-learns en een kleurrijk online en offline **Kids Magazine** voor alle delen van het Koninkrijk.

Appendix 3 GreenKidz information sheet

Organization details GreenKidz

Name: GreenKidz Foundation

Adress: Kaya Abrahamsz 21, Curacao

Year of establishment: 2015

Contact person: Maya Mathias, GreenKidz Coordinator

Tel. No: + 5999 5280445

Email adress: Maya@greenkidz.org

KvK number: 135770

Crib number: 102.430.779

Bank details GreenKidz

Bank: Maduro & Curiels Bank (MCB Curacao)

Bank adres: Jojo Correa 2-4, Curacao

Bank account number: 27502502

Swift-code: MCBKCWCU

The SWIFT code is intended for payments from the Netherlands to Curaçao.

Social Media data GreenKidz

GreenKidzcuracao

greenkidzcaribbean

greenkidz-curaçao

greenkidzcuracao522

www.greenkidz.org

Changing the mindset of generations!



About GreenKidz

The GreenKidz Foundation was established in 2015. Our ambition is to work closely with schools, sponsors, and partners to provide every child in the Caribbean Netherlands with modern educational nature and environmental activities.



About our classes and activities

With our GreenKidz lessons and activities, we inspire children, teenagers, and teachers to treat their environment with care and environmental awareness and to actively contribute to a cleaner, greener, and healthier Dutch Caribbean.



About our partnerships

Would you like to collaborate with us as a sustainable partner or sponsor and support our activities financially or organizationally? Please contact GreenKidz coordinator Maya Mathias via **+5999 5280445** or **maya@greenkidz.org.**

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